

GBM Enhanced is a unique blend developed for poultry. The synergy of the ingredients results in an optimal gut health and integrity and a positive gut microflora balance, promoting the feed digestion, the nutrient absorption and assimilation.

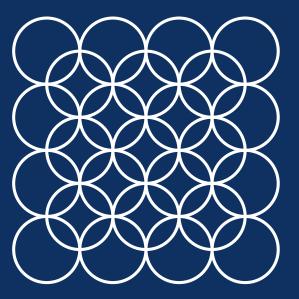
Many individual studies demonstrate the benefit of adding GBM Enhanced in the feed during the second part of the production cycle to support:

- Laying rate and persistency in lay
- × Fertility and hatchability
- Egg shell quality
- × More day old chicks
- × Overall health and immunity



## G B M E n h a n c e d

Getting the maximum out of your breeder flock



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## Calcium Butyrate Based Supplement for Breeders



As a hen's age increases, mucosal cells in the intestinal wall weaken. The villi of the duodenum shorten whereby the absorption of the nutrients required for eggshell formation becomes impaired, leading to a weakness in the eggshell.

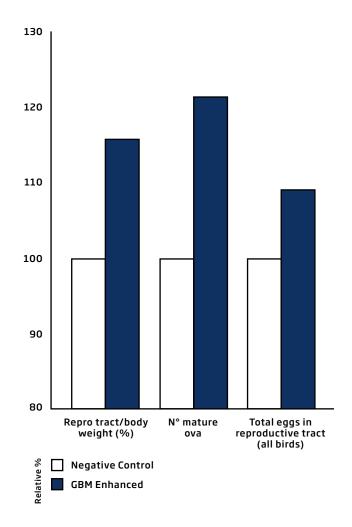
In parent stock breeding, eggshell quality is important as it affects hatchability and the number of hatching eggs to be set.

Trial data show that, on average GBM Enhanced generates \*€1100 profit extra per 1000 animals, equal a ROI of 1:7

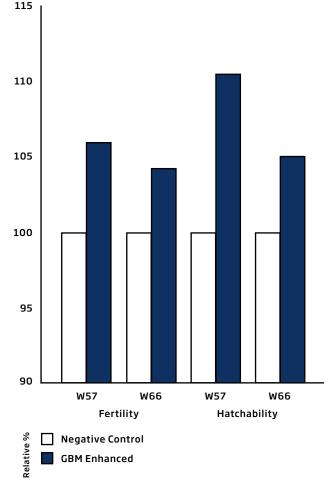
## Sustained laying rate and persistency in lay

GBM Enhanced supporting fertility and hatchability

Birds receiving GBM Enhanced show a more developed reproduction tract and more mature follicles in the ovary which would be consistent with an increased persistency in lay.



Glasgow University - Scotland, 2015 Positive control = negative control + GBM Enhanced 1kg/T. Trial period from week 18 to 61. Total of 30 birds equally split over control and treated group.



ILVO - Belgium, 2013
Positive control = negative control + GBM Enhanced
1kg/T. Trial period from week 57 to 66. Fertility and
hatchability of incubated eggs measured. Total of 310
birds split over control and treated group.

<sup>\*</sup>indicative, can vary depending prices and conditions